



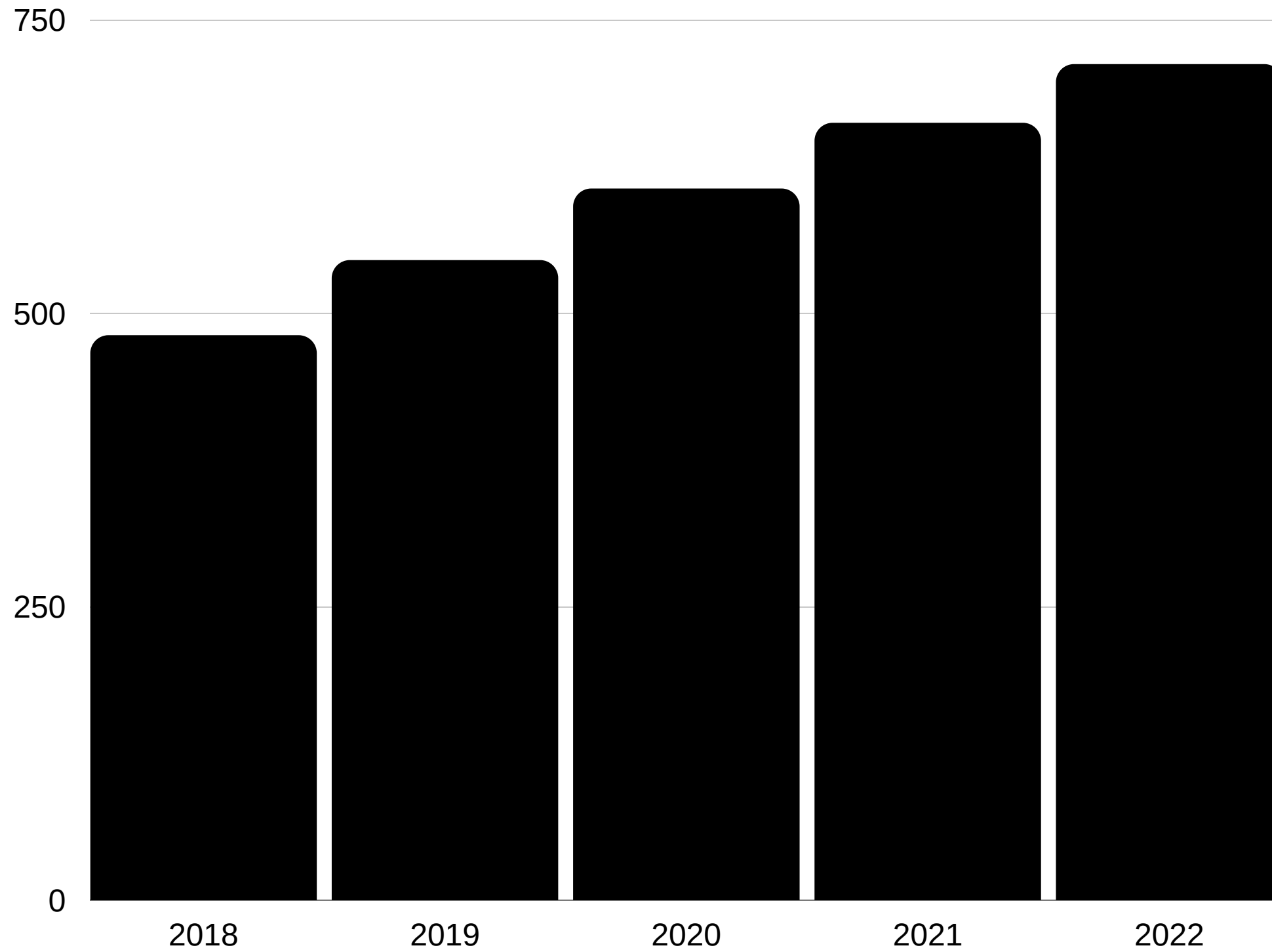
FASHION & E-COMMERCE

Statistics & Trends

orangemantra

Information Technology & Services

| 20+ Years of Experience

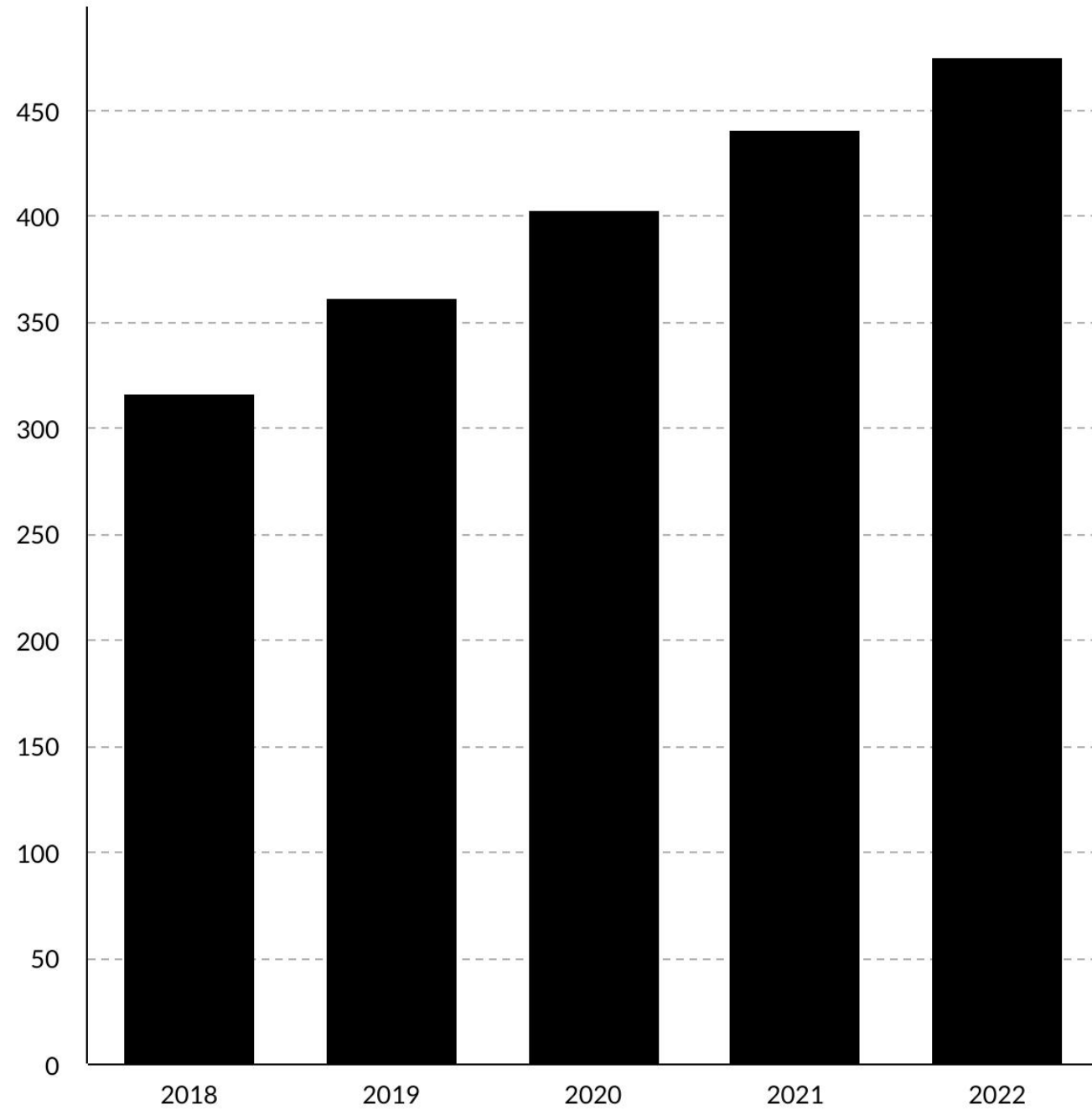


E-commerce | Fashion Industry

Insights

Based on actual sales

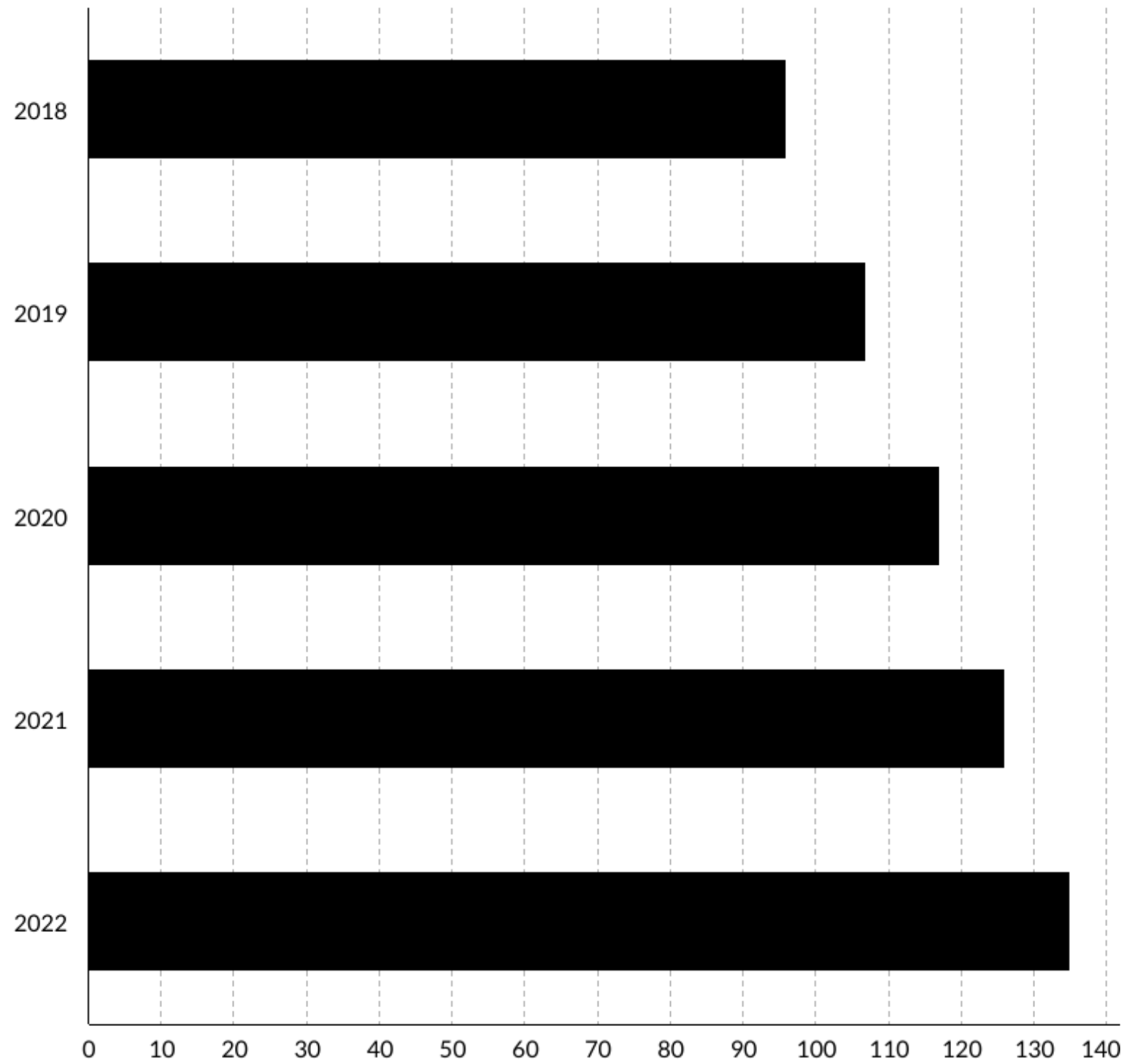
Global revenue is expected to rise to 713 billion by 2022.



E-commerce Clothing

Based on actual sales

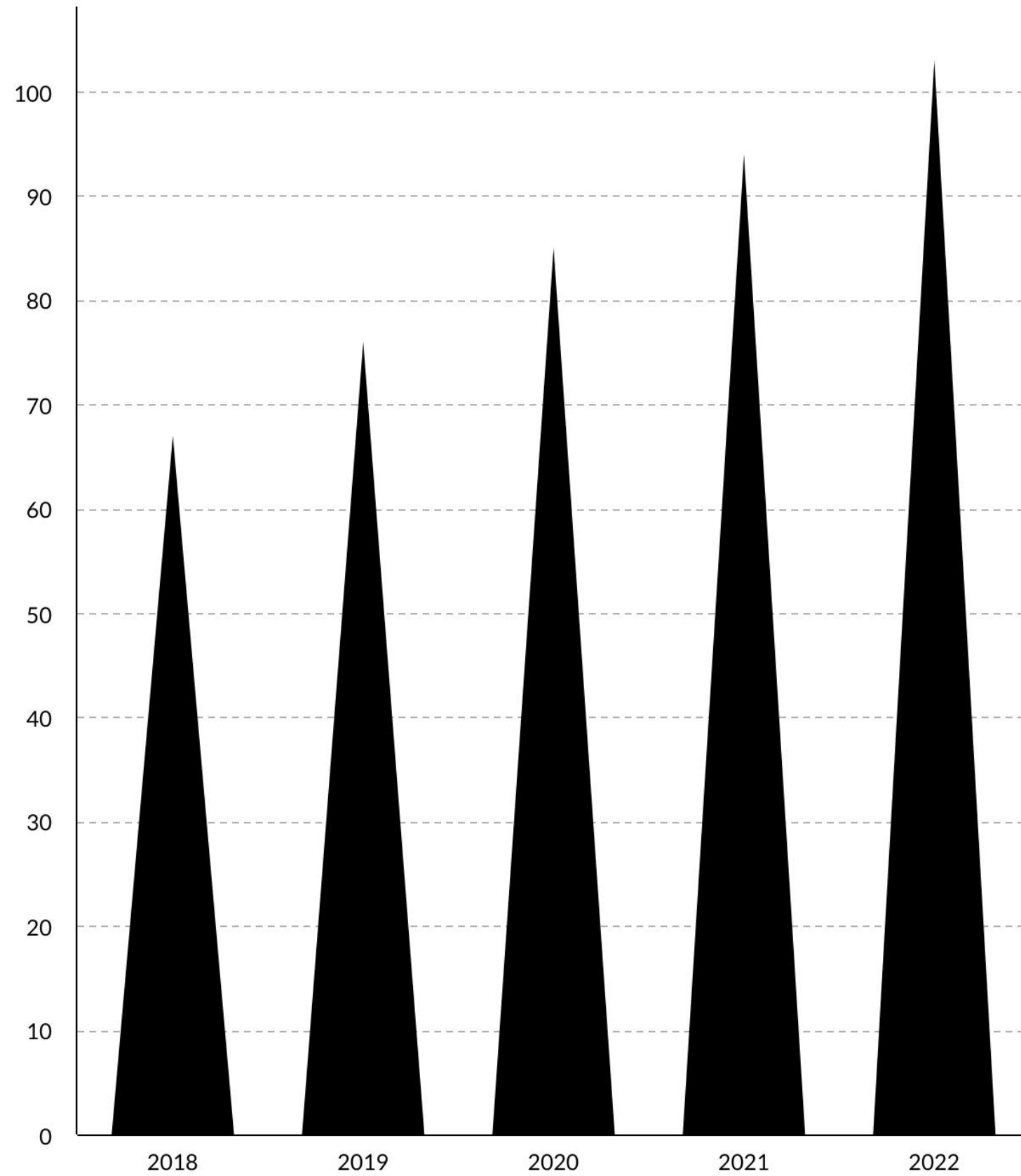
Global revenue is expected to rise to 475 billion by 2022.



E-commerce Shoes

Based on actual sales

Global revenue is expected to rise to 135 billion by 2022.



E-commerce Accessories

Based on actual sales

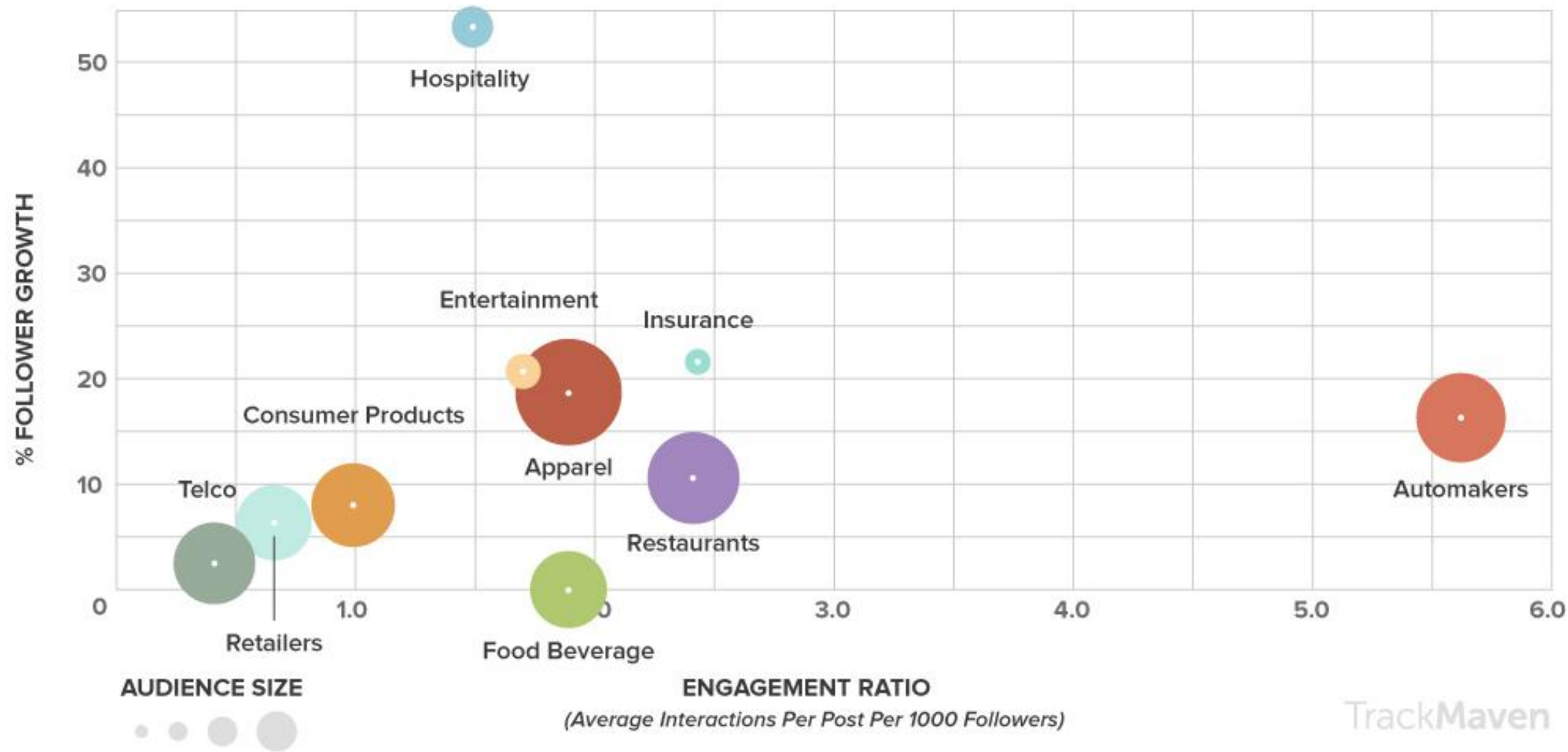
Global revenue is expected to rise to 103 billion by 2022.

FOLLOWERS GROWTH VS ENGAGEMENT RATIO

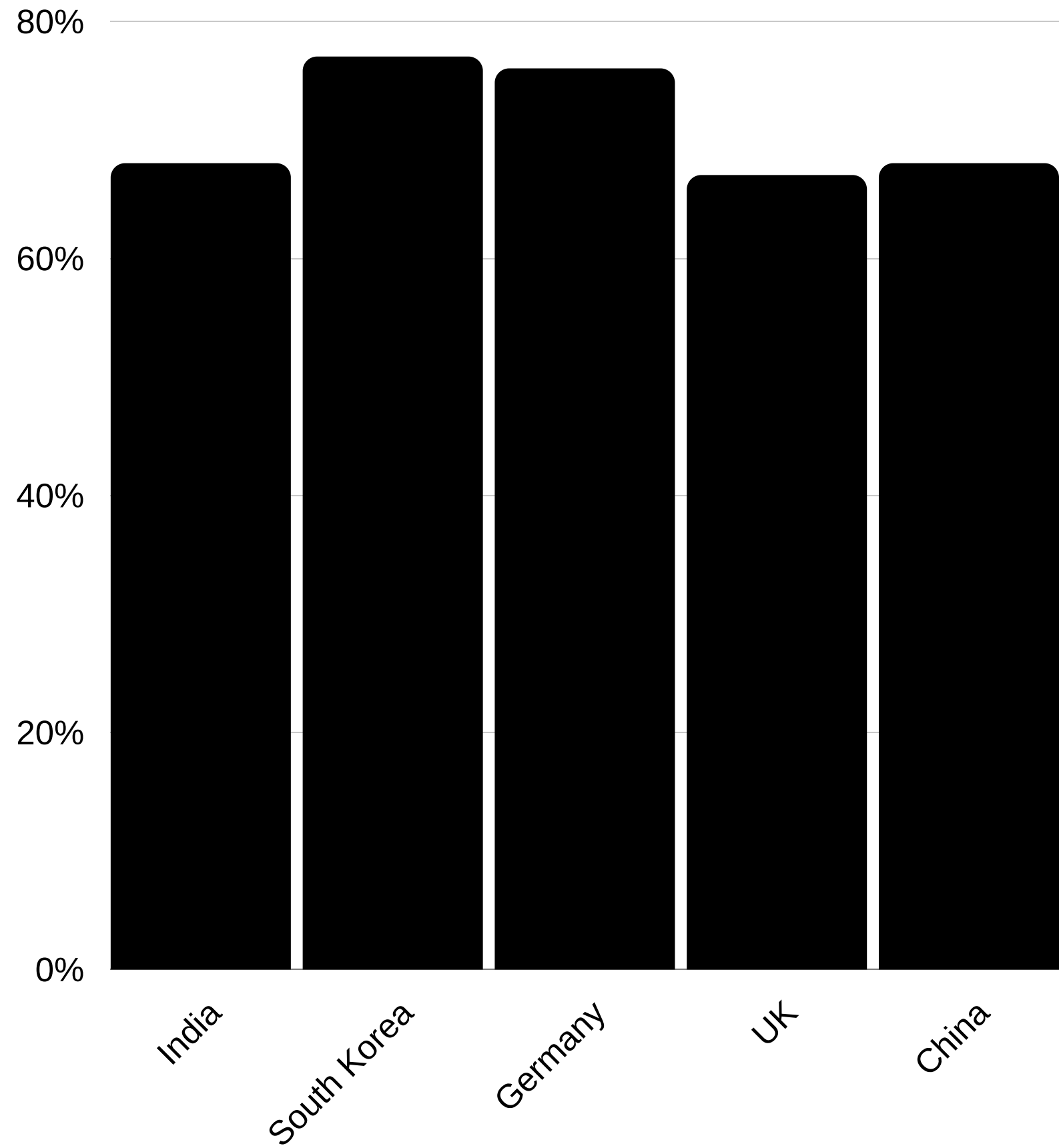
B2C Industry

Social Engagement

Social Media Engagement across industries



TrackMaven



E-commerce Purchases



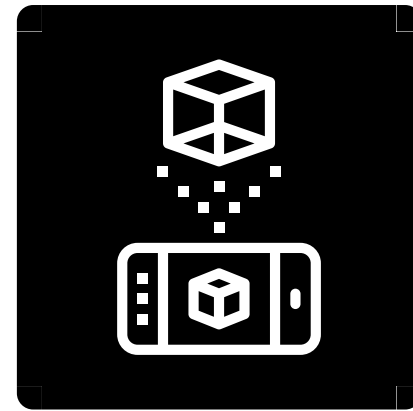
Global E-commerce purchases online



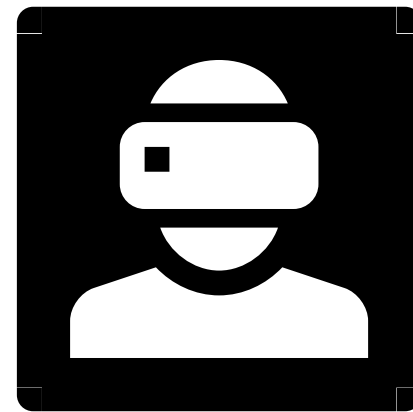
Source : Statista

Future Technologies

We are developing future technologies that will transform the E-commerce Industry.



Augmented Reality



Virtual Reality



Live Commerce

BUSINESS RESULTS

INCREASED BRAND AWARENESS

CUSTOMER ACQUISITION

CUSTOMER RETENTION

INCREASED IN-STORE TRAFFIC

INCREASED SALES

STRONGER DIGITAL PRESENCE

Questions? Comments?

Talk to us!

orangemantra

Information Technology & Services | 20+ Years of Experience

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